



Promotions Executive

- Full time position
- Take your career to new heights!
- Unique, dynamic and fast paced environment dedicated to FUN!

Located on Queensland's Gold Coast, Australia's premier theme parks, Dreamworld and WhiteWater World offer the best of both worlds with double the thrills and double the fun in one convenient location. Skypoint Observation Deck is located on the top of the Q1 Building and has recently launched the SkyPoint Climb, Australia's highest external building walk.

Our properties present a challenging career opportunity for a dynamic Promotions Executive to join our team.

Reporting to the Promotions Manager your primary function will be to maximise and execute promotional opportunities for Dreamworld, WhiteWater World and SkyPoint. This includes, but is not limited to:

- Sourcing and negotiating promotions with local media and partners
- Co-ordination of media and joint promotions, as required
- Execution of all radio broadcasts and promotional activations onsite
- Prize fulfilment
- Assist with ticketing for consumer events , as required
- Assistance with sponsorship fulfilment and reporting responsibilities

You will be an innovative thinker with good team spirit, initiative and the ability to work proactively. The successful applicant must be efficient, have impeccable organisational skills and attention to detail with a love for timelines.

You will be an ambitious professional with superior written and verbal communication skills, a great relationship building manner and will be able to work under pressure with competing demands and multiple objectives. Experience in negotiating and executing promotions with media and third parties is essential and proficiency in Microsoft Word and Excel is required. Tertiary qualifications and knowledge of the tourism industry would be an advantage.

So if you are looking for the challenge and adventure of working in our nation's favourite playground, send your CV and a one page summary to recruitment@dreamworld.com.au or to Human Resources, Dreamworld Parkway, Coomera, QLD 4209.

Applications Close Tuesday 7th February 2012

dreamworld.com.au | whitewaterworld.com.au